

COMMERCE ZONE



DEFINITION

These areas serve as employment and production hubs, predominantly composed of light and heavy industrial uses, though office and complementary commercial uses are also allowed. Densities are dependent in part on the type of industry; some industrial uses will likely be one story with large setbacks and ample room for trucks and other large

vehicles. Office uses can be multi-story and nearer the street, while office buildings can be two or three stories and closer to the street. Commerce Zones, unlike Employment Centers, do not allow residential uses. Commerce Zones require arterial or major collector road access connecting them to areas outside their boundaries.

EXAMPLE AREAS

U.S. 421 Corridor

DESIRED USES

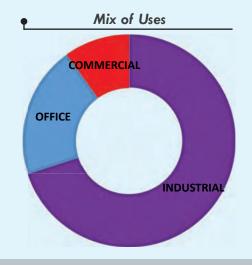
Types of Uses / Projects

Light Industrial

Heavy Industrial

Office

Recreation



Typical Zoning Categories

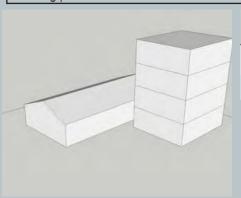
Commercial

Office & Institutional

Industrial

DEVELOPMENT INTENSITY

Massing / Scale Recommendations



Use	Number of Stories	Ideal Density
Office	1-7	Low-to-High
Industrial	1-3	Low/Moderate

Urban Design Recommendations



Street Pattern:Grid or radial

Block Length:

300 ft - .5 mi

Setbacks:

Residential: not applicable Non-residential: Away from street

Pedestrian Amenities:

Sidewalks, street & shade trees, street furniture, bike racks

MODE CHOICES

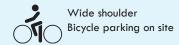
Transportation Infrastructure Recommendations











EMPLOYMENT CENTER





DEFINITION

These areas serve as employment and production hubs, with office and light industrial uses predominating. Densities are dependent in part on the type of industries located here; office uses can be multi-story and nearer the street, while light industrial uses will likely be one story with large setbacks and ample room for trucks and other large vehicles. Employment

Centers can also include residential, civic, and recreational uses, but should be clearly delineated from rural and conservation areas. Commercial uses designed to serve the needs of the employment center are appropriate. Employment Centers require arterial or major collector road access connecting them to areas outside their boundaries.

EXAMPLE AREAS

Airport Vicinity

Dutch Square

NorthChase

Hermitage Road

DESIRED USES

Types of Uses / Projects

Office

Industrial

Single-Family Residential

Multi-Family Residential

Commercial / Retail

Recreational

Mix of Uses



Typical Zoning Categories

Commercial

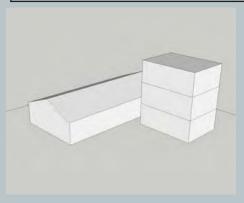
Office & Institutional

Industrial

Low & Moderate Density Residential

DEVELOPMENT INTENSITY

Massing / Scale Recommendations



Use	Number of Stories	Ideal Density
Office	1-7	Low-to-High
Industrial	1-3	Low/Moderate
Single-Family Residential	1-3	Low
Multi-Family Residential	2-3	Moderate (12-15 du/acre)

Urban Design Recommendations



Street Pattern: Grid or radial

Block Length: 300 ft - .5 mi

Setbacks:

Residential: Near sidewalk Non-residential: Far from sidewalk

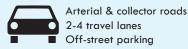
Pedestrian Amenities:

Sidewalks, street & shade trees, street furniture, bike racks

MODE CHOICES

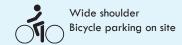
Transportation Infrastructure Recommendations











GENERAL RESIDENTIAL







DEFINITION

This placetype provides opportunity for lower-density housing and associated civic and commercial services. Housing is typically single-family or duplexes, with setbacks on all sides. Block sizes are large, at $\frac{1}{4}$ to $\frac{1}{2}$ mile wide. Commercial uses should be limited to office and retail spaces in carefully located areas where neighborhood character will be enhanced, while recreation and school facilities are

encouraged throughout. Access to areas outside these residential areas is provided by arterial roadways, but still allowing for interconnection between other placetypes. However, limiting cul-de-sacs is encouraged to promote better internal circulation and minimizing high-volume traffic roads within the area. Flooding hazard avoidance should be taken into consideration when abutting coastal areas.

EXAMPLE AREAS

Middle Sound Myrtle Grove Castle Hayne Porter's Neck Wrightsboro Masonboro Loop

DESIRED USES

Types of Uses / Projects

Single-Family Residential

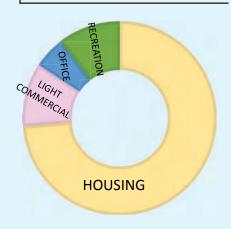
Low-Density Multi-Family Residential

Light Commercial

Civic

Recreational

Mix of Uses



Typical Zoning Categories

Low Density Residential

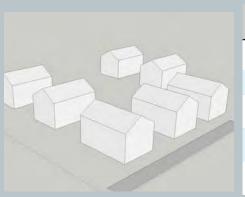
Medium Density Residential

Office & Institutional

Planned Unit Development

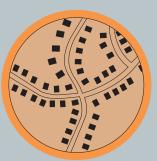
DEVELOPMENT INTENSITY

Massing / Scale Recommendations



Use	Number of Stories	Ideal Density
Office	1-2	Low
Retail	1-2	Low
Planned Development	1-3	Medium
Low- Density Multi-Family	1-3	2-6 du/acre
Single-Family Residential	1-3	1-6 du/acre

Urban Design Recommendations



Street Pattern:

Warped Grid & Limited Cul-de-sacs

Block Length:

1000 - 2500 ft

Setbacks:

Residential: Away from street or in line with existing development

Non-residential: Away from the street

Pedestrian Amenities:

Sidewalks, Street Trees, Open Space, Shade

MODE CHOICES

Transportation Infrastructure Recommendations



4-6 ft sidewalks (some areas)
Street lamps
Crosswalks at schools,
busy intersections







Limited fixed-route transit



URBAN MIXED USE





DEFINITION

This placetype provides access to a mix of residential, office, and retail uses at higher densities. Multi-family residential uses are preferred, though higher-density single family developments will not be prohibited. Mixed uses are encouraged in the same footprint in a vertical pattern, but they can also be adjacent, or separated by lower traffic local and collector roads in a horizontal pattern. This placetype

can include big box retail that has included appropriate urban design features. These areas place an emphasis on multimodalism through the requirement of sidewalks on all non-local streets, crosswalks at all intersections, dedicated bicycle lanes or wide outside lanes, and bus access. Types of uses include office, retail, mixed use, small recreation, single-family and multi-family residential.

EXAMPLE AREAS

Ogden

Kirkland

Monkey Junction

CFCC North Campus Area

DESIRED USES

Types of Uses / Projects

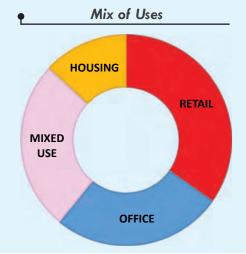
Retail

Office

Mixed Use

Single & Multi-Family Residential

Small Recreational



Typical Zoning Categories

Moderate to High-Density Residential

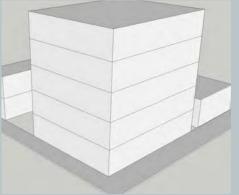
Mixed Use

Office & Institutional

Commercial

DEVELOPMENT INTENSITY

Massing / Scale Recommendations



Use	Number of Stories	Ideal Density
Office	3-7	Moderate/ High
Retail	1-3	Low/Moderate
Planned Development	2-7	Moderate/ High
Residential	2-5	Moderate/ High
Commercial/ Mixed Use	2-7	Moderate/ High

Urban Design Recommendations



Street Pattern:

Arterial & local; grid or partial grid

Block Length:

200 - 800 ft

Setbacks: Varies

Pedestrian Amenities:

Sidewalks, street trees, street furniture, shade trees, bike racks, lighting, crosswalks, plazas, pedestrian malls

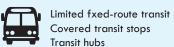
MODE CHOICES

Transportation Infrastructure Recommendations











COMMUNITY MIXED USE



DEFINITION

This placetype focuses on small-scale, compact, mixed use development patterns that serve multimodal travel and act as an attractor for county residents and visitors. These areas share several qualities with higher-intensity mixed use, including a combination of retail with office and housing above, wider sidewalks and an emphasis on streetscaping. However,

these centers are generally small, no more than a few square blocks. Civic uses, particularly recreation and public gathering places are encouraged here. Lower denisity single family development may be acceptable when limitations to mixed use development exists. Ideally, large-scale, lower density commercial and industrial developments are prohibited.

EXAMPLE AREAS

Castle Hayne

Sidbury Road

Carolina Beach Road

NorthChase

DESIRED USES

Types of Uses / Projects

Office

Retail

Mixed Use

Multi-family Residential

Single-Family Residential

Recreational

RECREATION **OFFICE** MIXED USE

RETAIL

Mix of Uses

Typical Zoning Categories

Moderate Density Residential

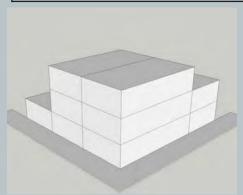
Commercial

Office & Institutional

Mixed Use

DEVELOPMENT INTENSITY

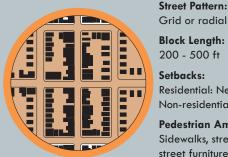
Massing / Scale Recommendations



Use	Number of Stories	Ideal Density
Office	1-2	Moderate
Retail	1-2	Low/Moderate
Mixed Use	2-3	Moderate
Multi-Family Residential	2-3	Moderate (12-15 du/acre)
Single-Family Residential	1-3	Moderate (±8 du/acre)*

HOUSING

Urban Design Recommendations



Street Pattern:

Block Length: 200 - 500 ft

Setbacks:

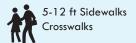
Residential: Near sidewalk Non-residential: At sidewalk

Pedestrian Amenities:

Sidewalks, street & shade trees, street furniture, bike racks

MODE CHOICES

Transportation Infrastructure Recommendations

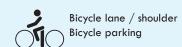




Arterial & collector roads 2-4 travel lanes On and off street parking



Fixed-route transit



RURAL RESIDENTIAL



DEFINITION

These are rural areas where new development occurs in a manner consistent with existing rural character while also preserving the economic viability of the land. Residential uses are the predominant, but not exclusive, use. Agricultural and rural recreational uses are intermixed with large-lot residential areas that range from 1 to 40 acres. Clustering of homes

in smaller lots can provide for conservation of other land while still providing opportunities for residential and agricultural growth. Rural areas have minimal transportation infrastructure requirements; rural collector and arterial roads are sufficient.

EXAMPLE AREAS

Castle Hayne

DESIRED USES

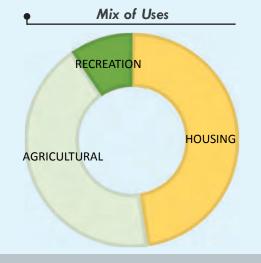
Types of Uses / Projects

Single-Family Residential

Small-scale Agriculture & Forestry

Recreational

Open Space



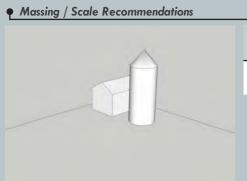
• Typical Zoning Categories

Very Low Density Residential

Agricultural

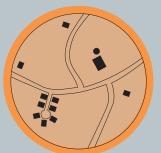
Recreational

DEVELOPMENT INTENSITY



Use	Number of Stories	Ideal Density
Single-Family Residential	1-3	Very Low

Urban Design Recommendations



Street Pattern:

Organic and sparse

Block Length:

0.5 - 5 miles

Setbacks:

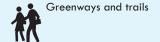
Residential: Away from street

Pedestrian Amenities:

Recreational trails, open space, shade trees

MODE CHOICES

Transportation Infrastructure Recommendations





Arterial, collector, local & private roads 1-4 Travel lanes Off-street parking





CONSERVATION



DEFINITION

Conservation places cover areas of natural open space and are intended to protect the natural environment, water quality, and wildlife habitats. They serve the public through environmental education, low-impact recreation and in their natural beauty. Protection may also extend to important cultural or archaeological resources and to areas where hazards are known to exist. Conservation areas and tools may apply to land that also falls into another zoning category, such as single-

family residential, though density is limited and conservation requirements generally take precedence. In such areas, increased density would be discouraged, and low impact development methods would be required. Such requirements place limits on development so as to ensure the protection of resources. Active efforts to acquire these areas should be pursued.

Low-impact additions may include walkways, trails, fences, docks and access roadways.

EXAMPLE AREAS

Masonboro Island

Managed Lands

Sunny Point Blast Zone

Public Land Trusts